



## Jeffrey A. Backman

*Partner*

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Jeffrey A. Backman is a partner with the Litigation practice group at Greenspoon Marder LLP. Mr. Backman focuses his practice on complex class action defense and general commercial litigation. He has defended clients in federal courts throughout the country, and is at the forefront of the legal landscape involving the telemarketing industry. He also advises clients in legal compliance matters and defends clients before all regulatory bodies such as the Federal Trade Commission, the Federal Communication Commission, the Consumer Financial Protection Bureau, and States Attorneys General.

Mr. Backman was appointed to the Southeast Chapter Board of Directors of the Professional Association for Customer Engagement (PACE), the only non-profit trade organization dedicated exclusively to the advancement of companies that use a multi-channel approach to engaging their customers. He has spoken on TCPA compliance and litigation trends at the PACE Washington Summit in 2015 and at its 2016 National Convention & Expo. PACE also selected Mr. Backman as one of its "Speaking Partners," scheduling him to speak at various events held by PACE throughout the year.

From 2009-2010, Mr. Backman defended a large client in the multidistrict litigation involving the manufacture and sale of Chinese drywall, where he was the youngest member of both the state and federal court defense steering committees, also serving as lead and liaison counsel in certain state courts.

Mr. Backman also has a long record of giving back to the community and participates on a regular basis in fundraising efforts. Most recently with Kids Can, a non-profit organization created by kids, for kids, where his two daughters are founding board members. He was a Broad Fellowship Mentor, a member of Leadership Broward Class XXVIII, an executive director of the B'nai B'rith Justice Unit, and served on the Board of Directors for L.E.A.D. Previously, he served on the Board of Trustees for the Leukemia & Lymphoma Society, and in 2007, the organization recognized him as "Man of the Year."

### Bar Admissions

- Florida, 2003

### Court Admissions

- U.S. District Court, District of Arizona, Pro Hac Vice
- U.S. District Court, District of Colorado
- U.S. Bankruptcy Court, Southern District of Florida
- U.S. District Court, Northern District of Florida
- U.S. District Court, Middle District of Florida
- U.S. District Court, Southern District of Florida
- U.S. District Court, Eastern District of Michigan

- U.S. District Court, Western District of Michigan
- U.S. District Court, Northern District of New York, Pro Hac Vice
- U.S. Court of Appeals, First Circuit
- U.S. Court of Appeals, Second Circuit
- U.S. Court of Appeals, Eleventh Circuit
- U.S. Court of Appeals, District of Columbia Circuit

## Education

- J.D., Nova Southeastern University Shepard Broad Law Center, *magna cum laude*, 2003
- B.A., Florida Atlantic University, 2000

## Practice Areas

- Litigation
- Class Action Defense
- Cannabis
- Hospitality, Alcohol & Leisure Industry Group

## Professional and Community Involvement

- Commercial Litigation Committee for the Defense Research Institute, Publications Board
- Broward County Bar Association, Member
- Leadership Broward, Class XXVIII
- B'nai B'rith Justice Unit, Executive Director
- L.E.A.D., Board of Directors
- Nova Southeastern University Shepard Board Law Center, Broad Fellowship Mentor
- Leukemia & Lymphoma Society, Board of Trustees, 2008-2009
- International Council of Shopping Centers, Member

## Speaking Engagements

- Speaker, "TCPA Class Action Panel," 2016 PACE Washington TCPA Summit, September 2016
- Speaker, "Consumers Collections," ALFN ANSWERS Conference, July 2016
- Panelist, "Adapting Your Customer Engagement Strategy Within a Highly Charged, TCPA Regulated Environment," PACE Convention & Expo, April 2016
- Speaker, "A Brave New TCPA World," 2015 PACE Washington TCPA Summit, September 2015

## Recognitions

- *U.S. News & World Report*, "Best Lawyers in America," Commercial Litigation, 2021-2024
- *Lawdragon*, "500 Leading Litigators in America," 2023-2024
- *Benchmark Litigation*, Florida "Litigation Star," 2019-2024
- *Super Lawyers* magazine, "Super Lawyers Florida," Class Action, 2020-2023
- *South Florida Legal Guide*, "Top Lawyer," 2020-2021
- *Florida Trend* magazine, "Legal Elite," 2019
- *Benchmark Litigation*, "Under 40 Hot List," 2017-2018
- *South Florida Legal Guide*, Top Up & Comer, 2013, 2015, 2016-2019
- *Super Lawyers* magazine, "Florida Rising Star," Class Action, 2009-2018

- *Daily Business Review*, 40 Under 40, "Rising Stars," 2014
- *Florida Trend* magazine, Legal Elite, "Up and Comer," 2008-2010, 2012
- Leukemia & Lymphoma Society, Man of the Year, 2007

## Publications

- Co-Author, "Florida Enacts Significant Changes To State's Telephone Solicitation Act," May 26, 2023
- Co-Author, "Cannabis-Related TCPA Complaints Are On The Rise" Marijuana Venture, April 8, 2021
- Co-Author, "WARNING: Web Tracking Might Expose Businesses to Wiretapping Lawsuits," GM Alert, February 19, 2021
- Co-Author, "Cannabis Companies Must Brave the Weeds of the TCPA," *New Cannabis Ventures*, April 1, 2019
- Co-Author, "Considering What 'Consent' Really Means Under the TCPA," *Law360*, June 16, 2015

## In the News

- Quoted, "Get Familiar With Session Replay Software, Because It's Now a Commercial Litigation Trend," *Daily Business Review*, August 12, 2021
- Mentioned, "Fla. Cruise Line Dodges TCPA Suit In Ariz.," *Law360*, February 12, 2021
- Quoted, "Royal Seas calls offering free cruises don't violate robocall law, CA court says," *Miami Herald*, February 11, 2021
- Quoted, "How Greenspoon Steered Royal Seas To A Win In TCPA Fight," *Law360 Pulse*, February 8, 2021
- Featured, "Greenspoon Marder Attorneys Defeat Bid for Class Certification Avoiding Statutory Damages of More Than \$100M," *Daily Business Review*, December 10, 2020
- Mentioned, "Fla. Judge Revives Claim Against Timeshare Exit Co.," *Law360*, April 29, 2020
- Featured, "Law Firm Ducks Timeshare Cancellation Conspiracy Suit," *Law360*, April 2, 2019
- Quoted, "Attys' Business Ties End Class Cert. Request In TCPA Suit," *Law360*, February 11, 2019
- Quoted, "Greenspoon Marder Defeats Class Certification Bid on Behalf of Client Caribbean Cruise Line, Inc.," *MarketWatch*, February 11, 2019
- Quoted, "Cruise Line Beats Class Certification in Unwanted Text Suit," *Bloomberg Law*, February 11, 2019
- Quoted, "Atty Can't Leave Fla. Timeshare-Exit Contract Suit," *Law360*, January 7, 2019
- Mentioned, "Timeshare Co. Fights Attys' Bid To Withdraw From Suit," *Law360*, November 14, 2018
- Mentioned, "Contract Suit Against Fla. Timeshare Exit Team Survives," *Law360*, October 24, 2018
- Mentioned, "Westgate Resort, Castle Law Resolve Timeshare Suit," *Law360*, August 29, 2018
- Mentioned, "Fyre Festival Attendees Vie For Consolidation Venue," *Law360*, June 14, 2017
- Mentioned, "Law Firm Defrauded Timeshare Owners To Win Business: Suit," *Law360*, June 9, 2017
- Mentioned, "FTC shuts down Boca Raton-based student loan relief operation," *Sun Sentinel*, June 2, 2017
- Quoted, "Fyre Festival Organizers Sent Cease-And-Desist Letter To Twitter Users Who Were Slamming It," *Daily Mail*, May 10, 2017
- Quoted, "Fyre Festival Organizers Hit With Sixth Lawsuit," *Rolling Stone*, May 8, 2017
- Quoted, "Here's What Fyre Festival Attendees Thought They Were Getting When They Bought \$1,200 tickets — And Here's The Nightmarish Reality At The Center of a Legal Battle," *Business Insider*, May 5, 2017
- Quoted, "Lawyers for the Fyre Festival Sent Cease-And-Desist Letters To People Who Tweeted About It, Lawsuit Claims," *Business Insider*, May 5, 2017
- Quoted, "Class Action Suit Filed Against Ill-Fated Fyre Festival," *Daily Business Review*, May 5, 2017
- Quoted, "\$5 Million Lawsuit Against Fyre Festival Filed in Florida District Court," *Orlando Weekly*, May 5, 2017
- Mentioned, "Fyre Fest Organizers Threatened Online Critics, Suit Claims," *Law360*, May 5, 2017
- Mentioned, "\$56M Robocall Settlement Fee Objector Demands Own Fees," *Law360*, April 20, 2017
- Mentioned, "\$76M Cruise Robocall Class Settlement Gets Final Approval," *Law360*, March 2, 2017
- Mentioned, "\$76M Cruise Robocall Deal Merits Final Approval, Judge Told," *Law360*, February 13, 2017

- Quoted, "How Nick Gordon Being Ruled 'Legally Responsible' for Bobbi Kristina Brown's Death Is Like the O.J. Simpson Civil Suit," *PEOPLE* magazine, September 16, 2016
- Florida Enacts Significant Changes to State's Telephone Solicitation Act
- Client Alert: Warning: This Is Not An April Fool's Joke—Scotus Says That To Be An "ATDS" Under The Telephone Consumer Protection Act There Must Be Capacity To Use A Random Or Sequential Number Generator
- Northern District of Texas Denies Class Certification in TCPA "Do-Not-Call" Case for Numerous Shortcomings Based on Greenspoon Marder's Arguments
- Greenspoon Marder Client Alert: Are Predictive Dialers Making a Comeback?
- Greenspoon Marder Client Alert: FCC's Clarifications Not So Clear After All: D.C. Circuit Sets Aside Broad TCPA Interpretations as Arbitrary and Capricious

## News

- Greenspoon Marder Recognized by Benchmark Litigation USA for 2024
- Greenspoon Marder Successfully Represents Prospects DM, Inc. in Avoidance of Class Action Claims
- Six Greenspoon Marder Attorneys Selected as 2024 Lawdragon 500 Leading Litigators in America
- 49 Greenspoon Marder Attorneys Listed in The Best Lawyers in America© 2024 Edition
- Greenspoon Marder Recognized by Benchmark Litigation for 2023
- Greenspoon Marder Announces Five Attorneys Have Been Recognized & Named in Lawdragon Magazine's Inaugural Guide of "500 Leading Litigators in America"
- 48 Attorneys At Greenspoon Marder Listed In The Best Lawyers In America© 2023
- Greenspoon Marder Obtains Dismissal on Behalf of Grand Caribbean Cruises, Inc.
- Greenspoon Marder Recognized By Benchmark Litigation For 2022
- Greenspoon Marder Partners Jeffrey Backman And Deborah Baker Recognized In Florida Trend's 2021 "Legal Elite"
- Greenspoon Marder Secures Defense Victory on Behalf of Client Orange Lake Country Club, Inc.
- Greenspoon Marder Obtains Dismissal With Prejudice of Class Claims In TCPA Case
- Greenspoon Marder Attorneys Recognized By The South Florida Legal Guide As "Top Lawyers" And "Top Up & Comers" For 2021
- Client Alert: Warning: This Is Not An April Fool's Joke—Scotus Says That To Be An "ATDS" Under The Telephone Consumer Protection Act There Must Be Capacity To Use A Random Or Sequential Number Generator
- Northern District of Texas Denies Class Certification in TCPA "Do-Not-Call" Case for Numerous Shortcomings Based on Greenspoon Marder's Arguments
- Greenspoon Marder Recognized By Benchmark Litigation For 2021
- Greenspoon Marder Secures Victory Against Timeshare Exit Lawyer On Behalf of Client Westgate Resorts
- Greenspoon Marder Secures Victory Against Timeshare Exit Lawyer On Behalf Of Client Westgate Resorts
- Greenspoon Marder Recognized By Benchmark Litigation USA 2020
- Greenspoon Marder Attorneys Recognized In Florida Trend's 2019 "Legal Elite"
- Greenspoon Marder Obtains One-Of-A-Kind Order Against Major Timeshare Exit Companies On Behalf of Client, Westgate Resorts
- Greenspoon Marder Recognized by the South Florida Legal Guide as a "Top Law Firm" For 2019
- Greenspoon Marder Recognized by Benchmark Litigation USA 2019
- Greenspoon Marder Supports Kids Can's Afternoon of Togetherness
- Super Lawyers Recognizes 16 Greenspoon Marder Attorneys As 2017 Florida Rising Stars
- Greenspoon Marder Files Lawsuit Against Organizers of Fyre Festival
- Greenspoon Marder Supports Kids Can
- Greenspoon Marder Attorneys Listed Among South Florida Legal Guide's Top Lawyers in 2017
- Greenspoon Marder Shareholder Jeffrey Backman Chosen to be a Featured Speaker at ALFN ANSWERS 2016 Conference
- Super Lawyers Recognizes 38 Attorneys at Greenspoon Marder

- Kids Can Organization Founded by Children of Greenspoon Marder Attorneys Honored for Fundraising Efforts
- Greenspoon Marder Shareholder Jeffrey Backman Serves as Panelist Speaker at PACE 2016 Convention & Expo
- Greenspoon Marder Law's Jeffrey A. Backman to Serve as a Panelist at the 2015 PACE TCPA Washington Summit
- Greenspoon Marder Law: Businesses Beware, Calling Customers Can Lead to Fines and Penalties
- Greenspoon Marder Law Attorneys Jeffrey Backman and Richard Epstein Secure Defense Verdict in Telephone Consumer Protection Case
- Jeffrey A. Backman to Serve on the Publications Board of the Commercial Litigation Committee for the Defense Research Institute
- Greenspoon Marder Law Attorneys Honored As 2014 Rising Stars, 40 Under 40
- Greenspoon Marder Announces Five Attorneys Promoted to Shareholders in Fort Lauderdale and Orlando Offices

