



Beth-Ann E. Krimsky

Partner

Phone: (954) 527-2427

Fax: (954) 333-4027

beth-ann.krimsky@gmlaw.com

200 East Broward Boulevard, Suite 1800, Fort Lauderdale, FL, 33301

Beth-Ann E. Krimsky is a seasoned commercial litigator and trial attorney whose practice includes a broad variety of business cases, including complex real estate and land use litigation, commercial disputes, fraud based litigation and class action defense throughout the nation with an emphasis on marketing, privacy and compliance issues. She has a history of defeating class actions at many stages of the process and bringing early resolution to cases that warrant it to save client time and money. Her practice includes trial work in both federal and state courts as well as alternative dispute resolution forums such as arbitration proceedings. While litigating at all levels of the court system, Ms. Krimsky also serves a role model to attorneys she has helped to mentor both at Greenspoon Marder and in her more global community work.

Ms. Krimsky's experience defending companies facing complex class actions has brought her to both state and federal courts throughout the country covering a broad range of industries, including retail promotions, automotive warranty, credit card processing, vacation sales and debt settlement. Ms. Krimsky's land use and real estate litigation practice includes trial court litigation as well as representation of clients in quasi-judicial proceedings before city and county commissions and/or government bodies. She also has extensive experience pursuing and litigating claims under the Bert J. Harris Act and obtaining extraordinary writs of mandamus and petitions for writ of certiorari throughout the state.

Ms. Krimsky also serves as local counsel for many out of state companies with Florida matters including contract disputes for software providers and manufacturers of electronic parts, fraud claims and real estate related disputes.

Ms. Krimsky has been named by the *Daily Business Review*, an ALM publication, as one of the "Top 20 South Florida Women in Law" and as an "Influential Business Women" by the *South Florida Business Journal*. In 2010, she was awarded the "Key Partner" award by the *South Florida Business Journal* who found Ms. Krimsky to be among the best in her field by providing the highest quality of service to her clients while exhibiting the highest levels of professionalism and ethics.

Court Admissions

- U.S. District Court, Southern District of Florida
- U.S. District Court, Middle District of Florida
- U.S. District Court, Northern District of Florida
- U.S. District Court, Southern District of New York
- U.S. District Court, Eastern District of New York

Bar Admissions

- Florida
- New York

Education

- Harvard Law School, J.D., 1989
- University of Rochester, B.A., *magna cum laude* and with high distinction, 1986

Practice Areas

- Litigation
- Class Action Defense
- Land Use & Zoning
- Entertainment, Media & Technology Industry Group

Representative Experience

- Represented national telecommunication providers and electronic media companies in connection with contract and performance disputes
- Represented real estate investors and developers in defense of a \$12 million claim that also sought additional punitive damages through and after a jury defense verdict in favor of her clients
- Represented commercial and residential landowners in disputes regarding purchase and sale agreements, leases, operation of shopping centers, condominium hotel governance and local government interactions
- Represented marketing service businesses and consumer financial providers in relation to e-commerce and phone sales, including the defense of single plaintiff and class actions under the Telephone Consumer Protection Act, the Fair Credit Reporting Act, and other regulatory environments
- Represented a manufacturer of automobile related products in defense of a federal nationwide ADA class action, impacting over 1,500 retail outlets and involving a federal consent decree
- Represented online retailers in connection with business disputes with vendors and suppliers
- Represented South Florida companies in connection with business formation and employment matters
- Represented a manufacturer of a pool safety product in a contractual dispute with one its major distributors, including a two-week long arbitration
- Represented a manufacturer in a dispute with a foreign supplier regarding the delivery of a product that was claimed to have not met the requested specifications which include the application of the CISG (United Nations Convention on Contracts for the International Sale of Goods)

Professional and Community Involvement

- I Care I Cure Childhood Cancer Foundation
 - VP Communications, 2019-Present
 - President, 2008-2019
- Joe DiMaggio Children's Hospital Foundation and Memorial Foundation
 - Executive Board, Member

- Board of Directors, 2019-Present
- Coalition Against Childhood Cancer (CAC2), Inaugural Board Member
- The Florida Bar Foundation, Fellow
- The Harvard Club of Broward County, Member
- The Harvard Law School Association of South Florida, Member
- Broward County Bar Association, Member
- Leadership Fort Lauderdale, Inaugural Class
- 25th Reunion, University of Rochester, Co-Chair
- Project Collaborate, Advisory Member
- Ramat Shalom, Board of Directors
- 100+ Women Who Care, Member

Recognitions

- *Martindale-Hubbell*, Rated AV® Preeminent™, Judicial Edition (Highest Possible Rating in Both Legal Ability & Ethical Standards reflecting the confidential opinions of members of the Bar and Judiciary)
- *Benchmark Litigation*, "Florida Litigation Star," 2018-2020
- *U.S. News and World Report*, "Best Lawyers in America," Commercial Litigation, 2018-2020
- *Daily Business Review*, "Florida Trailblazer," 2019
- *South Florida Legal Guide*, "Top Lawyer," 2007-2020
- Ramat Shalom, "Kehillah Kedoshah Award," 2018
- *Super Lawyers* magazine, Florida "Super Lawyers," Business Litigation, 2011-2020
- *Legal Leader*, South Florida's Top Rated Lawyers, Litigation, 2012, 2015-2017
- *Daily Business Review*, Top 20 South Florida Women in Law, 2015
- Healthy Mothers, Healthy Babies Coalition of Broward County, Outstanding Mother of the Year, 2014
- Susan B. Anthony Recovery Center and Boys & Girls Club of Broward County, 100 Outstanding Women of Broward County Award, 2011
- *South Florida Business Journal*, Key Partners, 2010
- *South Florida Business Journal*, Influential Business Women Honoree, 2010
- *South Florida Legal Guide*, Top Up & Comer, 2004 -2005

Publications

- Greenspoon Marder Client Alert: Where is the Injury and Where Does the TCPA Mention Texts? – Nowhere –, August 29, 2019
- "Is Your Store, Shopping Center, Restaurant, Office or Other Place of Public Accommodation Ripe for Suit Under the ADA?," August 2004
- "E-Mails: The Indestructible and Potentially Explosive (Paper) Trail," February 2005

In the News

- Featured, "Federal Bureau, Credit Repair Group Launch Legal Fight," *South Florida Business & Wealth*, May 26, 2020
- Featured, "Beth-Ann E. Krinsky: Jumping in to Lead," *Attorney at Law Magazine*, January 21, 2020
- Featured, "No Glass Ceilings at Greenspoon Marder," *Profile Magazine*, August 13, 2018

- Mentioned, "Student Loan Biz's \$1M TCPA Deal Gets Initial Ok," *Law360*, June 26, 2018
- Highlighted, "Philip Levine Just Got Smacked Down In Court By Twitter Inc. Trying To Avoid Testifying In Own Case," *Medium*, April 10, 2018
- Featured, "11th Circ. Affirms Win For Fla. Developer In \$12M Hotel Fight," *Law360*, June 28, 2017
- Featured, "Greenspoon Marder Beats Back \$12M Claim Client Duped Investors," *Daily Business Review*, June 28, 2017
- Mentioned, "Merchant Processors Reach \$3.7M Deal in Autodial Row," *Law360*, April 5, 2017
- Featured and Quoted, "Developers Who Beat \$12M Suit Deserve Depo Fees: Judge," *Law360*, June 3, 2016
- Featured and Quoted, "Texas debt settlement firm wins dismissal of proposed class action," *Reuters Legal*, June 2, 2016
- Featured, "Defense Faces Small Award on Failed Fort Lauderdale Hotel Venture," *Daily Business Review*, June 2, 2016
- Quoted, "Jury Finds No Fraud In \$12M Dispute Over Hotel Investment," *Law360*, May 25, 2016
- Quoted, "Accusations of Hocus Pocus Fly At \$12M Hotel Fraud Closings," *Law360*, May, 24, 2016
- Coronavirus Aid, Relief and Economic Security Act Includes Two Small Business Loan Programs: Which to Choose?
- Greenspoon Marder Client Alert: You Can "Predict" You Will Get A Lawful Marketing Call
- Greenspoon Marder Client Alert: Where is the Injury and Where Does the TCPA Mention Texts? – Nowhere –
- Greenspoon Marder Featured In Profile Magazine

News

- Super Lawyers Recognizes 18 Attorneys At Greenspoon Marder As "Super Lawyers" In Florida
- Greenspoon Marder Seeks Declaratory Judgment Against CFPB On Behalf of Client National Association of Credit Service Organizations
- Coronavirus Aid, Relief and Economic Security Act Includes Two Small Business Loan Programs: Which to Choose?
- Greenspoon Marder Supports The 13th Annual I Care I Cure Run
- Greenspoon Marder Client Alert: You Can "Predict" You Will Get A Lawful Marketing Call
- Greenspoon Marder Recognized By Benchmark Litigation USA 2020
- Greenspoon Marder Partner Beth-Ann Krinsky Appointed To The Board Of Directors For The Joe DiMaggio Children's Hospital Foundation And Memorial Foundation
- Greenspoon Marder supports the I Care I Cure Childhood Cancer Foundation
- Greenspoon Marder supports the I Care I Cure and their 18th Calcutta Tennis Tournament & Casino Night
- Greenspoon Marder Partner Beth-Ann Krinsky ALM-Daily Business Review 2019 Florida Trailblazer
- Greenspoon Marder Client Alert: Where is the Injury and Where Does the TCPA Mention Texts? – Nowhere –
- 7 Attorneys From Greenspoon Marder Featured In The Best Lawyers In America© 2020 "Litigation Issue"
- 33 Attorneys From Greenspoon Marder Listed in the Best Lawyers in America© 2020
- Greenspoon Marder Supports The National Diversity Council's Women In Leadership Symposium in New York
- Greenspoon Marder Recognized by the South Florida Legal Guide as a "Top Law Firm" For 2019
- Greenspoon Marder Supports the 12th Annual I Care I Cure Run
- Greenspoon Marder Attorneys Selected as 2018 Legal Leaders
- Greenspoon Marder Recognized by Benchmark Litigation USA 2019
- 35 Attorneys From Greenspoon Marder Listed In The Best Lawyers in America© 2019
- Greenspoon Marder Featured In Profile Magazine
- Super Lawyers Recognizes 22 Attorneys at Greenspoon Marder as "Super Lawyers" in Florida
- Greenspoon Marder Hosts Harvard Law School Association of South Florida Alumni Launch Reception

- Greenspoon Marder is Proud to Support the 2018 I Care I Cure Run
- Greenspoon Marder Attorneys Receive 2018 AV Preeminent Rating By Martindale-Hubbell
- Greenspoon Marder Attorneys Receive 2017 AV Preeminent Rating By Martindale-Hubbell
- Greenspoon Marder Supports the I Care I Cure Childhood Cancer Foundation
- Greenspoon Marder Recognized by Benchmark Litigation USA
- 34 Attorneys from Greenspoon Marder Listed in The Best Lawyers in America© 2018
- Greenspoon Marder Supports I Care I Cure
- 11th Circuit Affirms Jury Trial Win for Defendants in Al Ghena International Corp. et al v. Radwan et al.
- Super Lawyers Recognizes 21 Attorneys at Greenspoon Marder in Florida
- Greenspoon Marder Shareholder Beth-Ann Krimsky Re-Elected To Ramat Shalom's Board Of Directors
- Greenspoon Marder Hosts Commercial Real Estate Women's Luncheon
- Greenspoon Marder Sponsors 10th Anniversary I Care I Cure Run
- Greenspoon Marder Attorneys Listed Among South Florida Legal Guide's Top Lawyers in 2017
- Greenspoon Marder Attorneys Selected as 2016 Legal Leaders
- Greenspoon Marder Attorneys Give Back to the Community at the 100+ Women Who Care Broward Chapter Meeting
- Super Lawyers Recognizes 38 Attorneys at Greenspoon Marder
- Greenspoon Marder Successfully Defends Developers in Federal Jury Trial As No Fraud is Found
- 20 Greenspoon Marder Attorneys Listed Among South Florida Legal Guide's Top Lawyers in 2016
- Greenspoon Marder Law Attorney Beth-Ann Krimsky Honored as One of the Top 20 South Florida Women in Law for 2015
- 26 Greenspoon Marder Law Attorneys Listed Among 2015 Florida Super Lawyers and Rising Stars
- Nine Greenspoon Marder Law Attorney's Selected for the 2014 Super Lawyers Business Edition
- Fifteen Greenspoon Marder Law Attorney's Selected as 2014 Florida Super Lawyers, and Ten as 2014 Florida Rising Stars
- Beth-Ann Krimsky Selected as Outstanding Mother of the Year By Healthy Mothers, Healthy Babies Coalition of Broward County, Inc.
- Greenspoon Marder Attorneys Selected as Finalists for Lifestyle Media Group's Leaders In Law Award
- Twenty One Attorneys Ranked as "Top Lawyers" and Greenspoon Marder Listed as a "Top Law Firm" in the 2014 South Florida Legal Guide
- 26 Greenspoon Marder Attorneys Listed Among Florida Super Lawyers
- South Florida's Top Rated Lawyers, 2012
- Greenspoon Marder Attorney Beth-Ann Krimsky Honored Among 100 Outstanding Women of Broward County
- Greenspoon Marder Named as Top Law Firm 2012

Videos

- Greenspoon Marder at the I Care I Cure Meatball & Martinis





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