

Entertainment, Media & Technology Industry Group

“Guiding Creatives Into The New Paradigm®”

Greenspoon Marder LLP’s Entertainment, Media & Technology Industry Group provides multidisciplinary and innovative legal counsel to clients in the entertainment, media and technology industries across the United States. There is opportunity in chaos. Technological advances are quickly shifting the evolution and re-evolution of business models. As trusted advisors to both creatives and business people in the entertainment, media and technology industries, we employ a multidisciplinary approach and view the new paradigm as combining the 3 elements of (a) content (music, television, film, sports); (b) media (traditional media, such as television and radio and new internet based media such as Facebook, Snapchat, YouTube, Hulu, Netflix, Amazon, etc.); and (c) technology overlays (apps, Spotify, Shazam, Uber, etc.). With intimate knowledge and deal making skills in all of these areas, we have a vision-driven and unified approach to providing legal and business counsel to best serve our clients in these rapidly shifting business and media paradigms.

Our team includes experienced practitioners in a variety of related practice areas that can assist our clients. Additional practice areas include: hospitality, leisure and alcohol industry group, cannabis law, corporate & business, labor & employment, litigation, tax, international wealth & asset planning, criminal law and a wide range of business related legal areas. Greenspoon Marder’s Entertainment, Media & Technology Industry Group is poised for the future, not reacting to change, but anticipating and embracing new developments to find opportunities in the ever-changing entertainment landscape. Our team serves to assist our clients in creating new forward thinking business models in the legal and business realm.

Greenspoon Marder’s Entertainment, Media & Technology Industry Group provides advice and counsel in a wide variety of areas within these disciplines including:

Related Areas

- Cannabis
- Corporate
- White Collar and Criminal Defense
- Hospitality, Alcohol & Leisure Industry Group
- Immigration & Naturalization
- Intellectual Property
- International Wealth & Asset Planning
- Labor & Employment
- Litigation
- Marital & Family
- Real Estate

News

- Greenspoon Marder Partner Leslie José Zigel Named To The National Law Journal's 2020 Entertainment Law Trailblazers
- Day One Recap: Greenspoon Marder Innovation Summit

- Greenspoon Marder Entertainment Attorneys Serve As Lead Counsel For The Critical Thinking Movie Directed By John Leguizamo
- Greenspoon Marder Partner Leslie José Zigel Recognized On "Top Music Lawyers" 2020 List By Billboard
- Greenspoon Marder Entertainment Attorneys Serve As Lead Counsel For the Jimmy Carter Rock and Roll President Documentary
- Greenspoon Marder Secures Trademark for Pitbull's Signature Grito
- Greenspoon Marder Client Alert: Music Industry Relief and the CARES Act
- Greenspoon Marder Partners With Anthony Wellington And Bassology Around The World To Provide Scholarships For Students
- Greenspoon Marder Partner Leslie Jose Zigel Featured Speaker For Masterclass At GroundUP Music Festival
- Greenspoon Marder Partners With Young Musicians Unite
- Greenspoon Marder Partner Leslie Jose Zigel Joins University of Miami School of Law As Adjunct Professor Teaching Entertainment Law
- Greenspoon Marder Partner Leslie José Zigel Recognized On "Top Music Lawyers" 2019 List By Billboard
- Greenspoon Marder Supports Chambers & Partners Forum in New York
- Greenspoon Marder Supports The Young Musicians Unite Annual Spring Concert
- Greenspoon Marder Partner Leslie Zigel Featured Speaker At Tax Reform Roundtable Discussion
- Greenspoon Marder and Partner Leslie Jose Zigel Announce Highly Anticipated Fifth Studio Album of Client Recording Artist Mario
- Greenspoon Marder Partners With Young Musicians Unite
- Greenspoon Marder Shareholder Kerry Smith Stewards Legal Production Work For The 69th Primetime Emmy Awards
- Greenspoon Marder Shareholder Leslie Jose Zigel Chosen as an Honoree for Billboard's 2017 Top Music Lawyers Report
- Greenspoon Marder Announces Rankings In Chambers And Partners USA 2017
- Greenspoon Marder Shareholder Leslie José Zigel Appointed to the University of Miami President's Council
- Greenspoon Marder Shareholder Leslie Zigel Moderated "Show Me The Money" Panel At Billboard Latin Music Conference
- Greenspoon Marder Announces Further Expansion of Entertainment Law Practice Group With New Shareholder Kerry Smith in New York

Videos

- Webinar: Necessity is the Mother of Invention – Tech Innovations Around Safety
- Building a Music Tech Startup featuring Partner Leslie Jose Zigel
- Entertainment Media & Technology Industry Group Launch
- Greenspoon Marder Entertainment, Media & Technology Industry Group Launch Party

Publications

- Greenspoon Marder Client Alert: The Reality of Buying, Selling and Brokering PPE Sales.
- Day One Recap: Greenspoon Marder Innovation Summit
- Greenspoon Marder Client Alert: Music Industry Relief and the CARES Act

Meet the Team

- Jamie D. Alman
- Michael J. Alman
- Marcela Bermudez
- Manuel L. Crespo

- Javier Feito
- Patricia Gannon
- John Gelety
- Rachel K. Gillette
- Matthew Ginder
- Kathleen Cerniglia Higgs
- Beth-Ann E. Krimsky
- David Kubiliun
- Alejandro I. Leiva
- Carl H. Linder
- Daniel C. Mazanec
- Justin McNaughton
- Anna Moreno-Goulden*
- Peter R. Siegel
- Louis J. Terminello
- Leslie Jose Zigel

Sub-Practices

Sports

At Greenspoon Marder, we know that professional sports are big business, and professional athletes are entrepreneurs in their own right. That's why successful athletes invest in experienced, business-minded professionals who have the knowledge to help them excel at the business of sports. Our team has worked with entrepreneurs for more than 35 years. Our attorneys guide our clients through contract drafting and negotiations, inter-state tax issues, asset planning, trust and estate planning, finance and transactions, and when necessary, civil and commercial litigation.

The firm has a strategic relationship with a reputable full-service athlete representation firm, known for negotiating several record-breaking contracts with the National Basketball Association (NBA) and National Football League (NFL). Together, we focus on an athlete's specific professional and personal needs, from the transition out of college, throughout his or her career, and even into "retirement," with all of the new opportunities it presents. Additional services include marketing and endorsements, licensing and merchandising, and career counseling. This depth and versatility, combined with our knowledge, experience and personal attention to detail, allows Greenspoon Marder to maximize opportunities for clients.

***Not an Attorney**



