

Fashion, Luxury, and Beauty

Greenspoon Marder's **Fashion, Luxury, and Beauty** practice group provides premium legal services with robust experience in representing some of the most iconic brands across the globe. We have a unique perspective and industry-leading experience to navigate a landscape facing growing legal challenges in an ever-evolving and highly competitive market.

Our clients in the fashion, luxury, and beauty industry innovate market spaces and exude style and creativity in every facet of their businesses. We advise worldwide brands, including luxury designers, apparel manufacturers and retailers, celebrities, beauty and lifestyle influencers, footwear companies, fragrance, and cosmetic and skincare lines, and take a special interest in supporting startups seeking to develop their brand platforms. By fostering long-lasting relations with affluent and successful industry leaders and maintaining deep connections with financial institutions, private equity investors, and international investment firms, we have key insight on global market conditions and emerging trends.

As a full-service national Am Law 200 firm, Greenspoon Marder is equipped to handle all aspects of your brand's needs and is dedicated to building, growing, and protecting the brand's legacy throughout every stage of its lifecycle.

Our diverse and expansive network cultivates collaboration, allowing us to tap into multifaceted practice areas to provide you with creative solutions and tailored strategies, so your brand is well positioned for opportunities:

- Intellectual Property (Trademarks, Copyrights, Patents)
- Licensing, Franchising, and Distribution
- Litigation and Dispute Resolution
- Advertising, Marketing, Sponsorship, and Brand Ambassador Agreements
- Innovation, Media, and Technology
- Supply Chain Management, Product Development, and Distribution
- Mergers, Acquisitions, and Dispositions
- Corporate Formation and Tax Structuring
- Private Equity, Capital Raises, and other Financing Transactions
- Federal and State Regulatory Compliance
- International Trade

Related Areas

- Corporate
- Entertainment & Sports
- Intellectual Property
- Litigation
- Regulatory Compliance & Defense
- Real Estate
- Tax

Meet the Team

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