

## Innovation & Technology

### Cutting Edge Innovation & Technology Team

Greenspoon Marder's Innovation & Technology Group helps entrepreneurs, creators, and investors build, fund, protect, and monetize tomorrow's businesses. Our team members have decades of experience in innovation centers like Silicon Valley, Los Angeles, New York, and now Miami.

We represent clients across the life cycle, from early-stage startups and entrepreneurs, to growing companies, to Billion-dollar unicorns. We leverage our diverse backgrounds and contacts in crypto/NFT, fintech, finance, science, media and entertainment, tax, labor and employment, and intellectual property to help clients win in today's increasingly competitive marketplace.

Our attorneys, patent prosecutors, and technical specialists also have advanced scientific training and are admitted to practice before the U.S. Patent and Trademark Office (USPTO); we understand the science behind your innovations. We also have an extensive network of foreign patent agents with whom we work on international patent matters. Our skilled professionals monitor and manage patent and trademark portfolios to efficiently maintain and enhance matters entrusted to us.

Beyond simply reviewing contracts, our forward-thinking lawyers are also dealmakers who have made key introductions and given essential advice to help clients around the world raise the right money and close the right deals.

### Innovation & Technology Services:

- Artificial Intelligence
- Business Formation and Restructuring
- Corporate Governance
- Fund Formation
- Intellectual Property
- Mergers and Acquisitions
- Venture Capital and Private Equity
- Technology Transactions
- Celebrity and Influencer Partnerships
- Domestic and International Tax Matters
- Joint Ventures

We have represented founders, companies, and investors in the following industries: aerospace, insurance, e-commerce, gaming and esports, music, digital content, mobile applications, blockchain (crypto, NFTs, etc.), apparel, software development, international mobile telecom, solar power, fintech, and social media.

### Related Areas

- Entertainment & Sports
- Corporate
- Intellectual Property
- Hospitality, Alcohol & Leisure Industry Group

- Real Estate

## News

- Greenspoon Marder Client Plai Labs Launches Newest Venture in AI Text-to-Video Tool Titled PlaiDay
- Greenspoon Marder Represents GameSquare on Partnership with Superstar Gamer “Ninja”
- Greenspoon Marder Represents 0N1 Force on Sale of Premier NFT Collection
- Greenspoon Marder Counsels Prolific Sports Lab on Launch of Name, Image, and Likeness Initiatives
- Greenspoon Marder Associate Josh Goldberg Selected to Serve on the Sports Lawyers Association's NextGen Committee
- Greenspoon Marder Counsels Vanderbilt Name, Image, and Likeness Collective
- Greenspoon Marder Senior Counsel Gai Sher Named to The National Law Journal's 2022 Cryptocurrency Trailblazers List
- Greenspoon Marder Expands Innovation & Technology Practice Group in Los Angeles and Miami with Addition of Two New Attorneys
- Greenspoon Marder Represents Fuel Venture Capital in Tradeshift's \$200 Million Round
- Greenspoon Marder Launches Innovation & Technology Practice Group Led by New Partner Eric Galen in Miami

## Publications

- Dapper Labs Inc., and NBA Top Shot Moments NFTs: How the Howey Test May Determine if NFTs are Securities

## Meet the Team

- John L. Babala
- Ariela Benchlouch
- Sandra Brown
- Manuel L. Crespo
- Richard Giller
- Josh Goldberg
- Andrew Marcus
- Daniel Nageotte
- Aliya J. Nelson
- Robert J. Rando
- Michael E. Ross
- Gai Sher
- Robert P. Wessely