



Jeffrey A. Backman

Partner

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Jeffrey A. Backman is a partner with the Litigation practice group at Greenspoon Marder LLP. Mr. Backman focuses his practice on complex class action defense and general commercial litigation. He has defended clients in federal courts throughout the country, and is at the forefront of the legal landscape involving the telemarketing industry. He also advises clients in legal compliance matters and defends clients before all regulatory bodies such as the Federal Trade Commission, the Federal Communication Commission, the Consumer Financial Protection Bureau, and States Attorneys General.

Mr. Backman was recently appointed to the Southeast Chapter Board of Directors of the Professional Association for Customer Engagement (PACE), the only non-profit trade organization dedicated exclusively to the advancement of companies that use a multi-channel approach to engaging their customers. He has spoken on TCPA compliance and litigation trends at the PACE Washington Summit in 2015, and at its 2016 National Convention & Expo. PACE also selected Mr. Backman as one of its "Speaking Partners," scheduling him to speak at various events held by PACE throughout the year. Our firm is also actively involved with the American Legal & Financial Network (ALFN).

From 2009-2010, Mr. Backman defended a large client in the multidistrict litigation involving the manufacture and sale of Chinese drywall, where he was the youngest member of both the state and federal court defense steering committees, also serving as lead and liaison counsel in certain state courts.

Mr. Backman also has a long record of giving back to the community and participates on a regular basis in fundraising efforts. Most recently with Kids Can, a non-profit organization created by kids, for kids, where his two daughters are founding board members. He was a Broad Fellowship Mentor, a member of Leadership Broward Class XXVIII, an executive director of the B'nai B'rith Justice Unit, and served on the Board of Directors for L.E.A.D. Previously, he served on the Board of Trustees for the Leukemia & Lymphoma Society, and in 2007, the organization recognized him as "Man of the Year."

Court Admissions

- U.S. District Court, District of Arizona
- U.S. District Court, Central District of California
- U.S. District Court, Southern District of California
- U.S. District Court, District of Colorado
- U.S. Bankruptcy Court, Southern District of Florida
- U.S. District Court, Northern District of Florida
- U.S. District Court, Middle District of Florida

- U.S. District Court, Southern District of Florida
- U.S. District Court, Eastern District of Michigan
- U.S. District Court, Western District of Michigan
- U.S. District Court, Northern District of New York
- U.S. District Court, Eastern District of New York
- U.S. District Court, Northern District of Ohio
- U.S. Court of Appeals, First Circuit
- U.S. Court of Appeals, Second Circuit
- U.S. Court of Appeals, Eleventh Circuit
- U.S. Court of Appeals, District of Columbia Circuit

Bar Admissions

- Florida, 2003

Education

- J.D., Nova Southeastern University Shepard Broad Law Center, *magna cum laude*, 2003
- B.A., Florida Atlantic University, 2000

Practice Areas

- Litigation
- Class Action Defense
- Cannabis
- Hospitality, Alcohol & Leisure Industry Group

Professional and Community Involvement

- Commercial Litigation Committee for the Defense Research Institute, Publications Board
- Broward County Bar Association, Member
- Leadership Broward, Class XXVIII
- B'nai B'rith Justice Unit, Executive Director
- L.E.A.D., Board of Directors
- Nova Southeastern University Shepard Board Law Center, Broad Fellowship Mentor
- Leukemia & Lymphoma Society, Board of Trustees, 2008-2009
- International Council of Shopping Centers, Member

Speaking Engagements

- Speaker, "TCPA Class Action Panel," 2016 PACE Washington TCPA Summit, September 2016
- Speaker, "Consumers Collections," ALFN ANSWERS Conference, July 2016
- Panelist, "Adapting Your Customer Engagement Strategy Within a Highly Charged, TCPA Regulated Environment," PACE Convention & Expo, April 2016

- Speaker, "A Brave New TCPA World," 2015 PACE Washington TCPA Summit, September 2015

Recognitions

- *U.S. News & World Report*, "Best Lawyers in America," Commercial Litigation, 2021-2022
- *Benchmark Litigation*, "Florida Litigation Star," 2019-2021
- *Super Lawyers* magazine, "Super Lawyers Florida," Class Action, 2020-2021
- *South Florida Legal Guide*, "Top Lawyer," 2020-2021
- *Florida Trend* magazine, "Legal Elite," 2019
- *Benchmark Litigation*, "Under 40 Hot List," 2017-2018
- *South Florida Legal Guide*, Top Up & Comer, 2013, 2015, 2016-2019
- *Super Lawyers* magazine, "Florida Rising Star," Class Action, 2009-2018
- *Daily Business Review*, 40 Under 40, "Rising Stars," 2014
- *Florida Trend* magazine, Legal Elite, "Up and Comer," 2008-2010, 2012
- Leukemia & Lymphoma Society, Man of the Year, 2007

Publications

- Co-Author, "Cannabis-Related TCPA Complaints Are On The Rise" Marijuana Venture, April 8, 2021
- Co-Author, "WARNING: Web Tracking Might Expose Businesses to Wiretapping Lawsuits," GM Alert, February 19, 2021
- Co-Author, "Cannabis Companies Must Brave the Weeds of the TCPA," *New Cannabis Ventures*, April 1, 2019
- Co-Author, "Considering What 'Consent' Really Means Under the TCPA," *Law360*, June 16, 2015

In the News

- Quoted, "Get Familiar With Session Replay Software, Because It's Now a Commercial Litigation Trend," *Daily Business Review*, August 12, 2021
- Mentioned, "Fla. Cruise Line Dodges TCPA Suit In Ariz.," *Law360*, February 12, 2021
- Quoted, "Royal Seas calls offering free cruises don't violate robocall law, CA court says," *Miami Herald*, February 11, 2021
- Quoted, "How Greenspoon Steered Royal Seas To A Win In TCPA Fight," *Law360 Pulse*, February 8, 2021
- Featured, "Greenspoon Marder Attorneys Defeat Bid for Class Certification Avoiding Statutory Damages of More Than \$100M," *Daily Business Review*, December 10, 2020
- Mentioned, "Fla. Judge Revives Claim Against Timeshare Exit Co.," *Law360*, April 29, 2020
- Featured, "Law Firm Ducks Timeshare Cancellation Conspiracy Suit," *Law360*, April 2, 2019
- Quoted, "Attys' Business Ties End Class Cert. Request In TCPA Suit," *Law360*, February 11, 2019
- Quoted, "Greenspoon Marder Defeats Class Certification Bid on Behalf of Client Caribbean Cruise Line, Inc.," *MarketWatch*, February 11, 2019
- Quoted, "Cruise Line Beats Class Certification in Unwanted Text Suit," *Bloomberg Law*, February 11, 2019
- Quoted, "Atty Can't Leave Fla. Timeshare-Exit Contract Suit," *Law360*, January 7, 2019
- Mentioned, "Timeshare Co. Fights Attys' Bid To Withdraw From Suit," *Law360*, November 14, 2018
- Mentioned, "Contract Suit Against Fla. Timeshare Exit Team Survives," *Law360*, October 24, 2018
- Mentioned, "Westgate Resort, Castle Law Resolve Timeshare Suit," *Law360*, August 29, 2018
- Mentioned, "Fyre Festival Attendees Vie For Consolidation Venue," *Law360*, June 14, 2017
- Mentioned, "Law Firm Defrauded Timeshare Owners To Win Business: Suit," *Law360*, June 9, 2017

- Mentioned, "FTC shuts down Boca Raton-based student loan relief operation," *Sun Sentinel*, June 2, 2017
- Quoted, "Fyre Festival Organizers Sent Cease-And-Desist Letter To Twitter Users Who Were Slamming It," *Daily Mail*, May 10, 2017
- Quoted, "Fyre Festival Organizers Hit With Sixth Lawsuit," *Rolling Stone*, May 8, 2017
- Quoted, "Here's What Fyre Festival Attendees Thought They Were Getting When They Bought \$1,200 tickets — And Here's The Nightmarish Reality At The Center of a Legal Battle," *Business Insider*, May 5, 2017
- Quoted, "Lawyers for the Fyre Festival Sent Cease-And-Desist Letters To People Who Tweeted About It, Lawsuit Claims," *Business Insider*, May 5, 2017
- Quoted, "Class Action Suit Filed Against Ill-Fated Fyre Festival," *Daily Business Review*, May 5, 2017
- Quoted, "\$5 Million Lawsuit Against Fyre Festival Filed in Florida District Court," *Orlando Weekly*, May 5, 2017
- Mentioned, "Fyre Fest Organizers Threatened Online Critics, Suit Claims," *Law360*, May 5, 2017
- Mentioned, "\$56M Robocall Settlement Fee Objector Demands Own Fees," *Law360*, April 20, 2017
- Mentioned, "\$76M Cruise Robocall Class Settlement Gets Final Approval," *Law360*, March 2, 2017
- Mentioned, "\$76M Cruise Robocall Deal Merits Final Approval, Judge Told," *Law360*, February 13, 2017
- Quoted, "How Nick Gordon Being Ruled 'Legally Responsible' for Bobbi Kristina Brown's Death Is Like the O.J. Simpson Civil Suit," *PEOPLE* magazine, September 16, 2016
- Client Alert: Warning: This Is Not An April Fool's Joke—Scotus Says That To Be An "ATDS" Under The Telephone Consumer Protection Act There Must Be Capacity To Use A Random Or Sequential Number Generator
- Northern District of Texas Denies Class Certification in TCPA "Do-Not-Call" Case for Numerous Shortcomings Based on Greenspoon Marder's Arguments
- Greenspoon Marder Client Alert: You Can "Predict" You Will Get A Lawful Marketing Call
- Marketing via Text May Expose Cannabis Companies to Substantial Legal Risks
- Greenspoon Marder Client Alert: Are Predictive Dialers Making a Comeback?
- Greenspoon Marder Client Alert: FCC's Clarifications Not So Clear After All: D.C. Circuit Sets Aside Broad TCPA Interpretations as Arbitrary and Capricious
- Greenspoon Marder Client Alert: Trump's FCC Chairman Selection May Bring Relief to the Telecom Industry
- "Revocation of Consent Under the Telephone Consumer Protection Act: Soulliere v. CFI Resorts" by: Jeffrey A. Backman, Richard W. Epstein and Scott M. Wellikoff

News

- Greenspoon Marder Recognized By Benchmark Litigation For 2022
- 37 Attorneys At Greenspoon Marder Listed In The Best Lawyers In America© 2022
- Greenspoon Marder Partners Jeffrey Backman And Deborah Baker Recognized In Florida Trend's 2021 "Legal Elite"
- 16 Greenspoon Marder Attorneys Recognized As 2021 Florida "Super Lawyers"
- Greenspoon Marder Secures Defense Victory on Behalf of Client Orange Lake Country Club, Inc.
- Greenspoon Marder Obtains Dismissal With Prejudice of Class Claims In TCPA Case
- Greenspoon Marder Attorneys Recognized By The South Florida Legal Guide As "Top Lawyers" And "Top Up & Comers" For 2021
- Client Alert: Warning: This Is Not An April Fool's Joke—Scotus Says That To Be An "ATDS" Under The Telephone Consumer Protection Act There Must Be Capacity To Use A Random Or Sequential Number Generator
- WARNING: Web Tracking Might Expose Businesses to Wiretapping Lawsuits
- Greenspoon Marder Secures Major Victory On Behalf of Royal Seas Cruises, Inc. In TCPA Case
- Greenspoon Marder Client Awarded Attorneys' Fees and Costs in Complaint Filed Against Westgate Resorts
- Northern District of Texas Denies Class Certification in TCPA "Do-Not-Call" Case for Numerous Shortcomings Based on Greenspoon

Marder's Arguments

- Greenspoon Marder Recognized By Benchmark Litigation For 2021
- Super Lawyers Recognizes 18 Attorneys At Greenspoon Marder As "Super Lawyers" In Florida
- Greenspoon Marder Secures Reversal Of Summary Judgment On Claims For Deceptive Business Practices Against Timeshare Exit Company
- Greenspoon Marder Secures Victory Against Timeshare Exit Lawyer On Behalf of Client Westgate Resorts
- Greenspoon Marder Client Alert: You Can "Predict" You Will Get A Lawful Marketing Call
- Greenspoon Marder Secures Victory Against Timeshare Exit Lawyer On Behalf Of Client Westgate Resorts
- Greenspoon Marder Recognized By Benchmark Litigation USA 2020
- Greenspoon Marder Attorneys Recognized In Florida Trend's 2019 "Legal Elite"
- Greenspoon Marder Obtains One-Of-A-Kind Order Against Major Timeshare Exit Companies On Behalf of Client, Westgate Resorts
- Greenspoon Marder Recognized by the South Florida Legal Guide as a "Top Law Firm" For 2019
- Greenspoon Marder Defeats Class Certification Bid On Behalf Of Client Caribbean Cruise Line, Inc.
- Greenspoon Marder Recognized by Benchmark Litigation USA 2019
- Four Greenspoon Marder Attorneys Recognized in Benchmark Litigation's "Under 40 Hotlist" for 2018
- Super Lawyers Recognizes 22 Attorneys at Greenspoon Marder as "Super Lawyers" in Florida
- Greenspoon Marder Supports Kids Can's Afternoon of Togetherness
- Four Greenspoon Marder Attorneys Recognized in Benchmark Litigation's Under 40 Hotlist 2017
- Super Lawyers Recognizes 16 Greenspoon Marder Attorneys As 2017 Florida Rising Stars
- Super Lawyers Recognizes 21 Attorneys at Greenspoon Marder in Florida
- Greenspoon Marder Files Lawsuit Against Organizers of Fyre Festival
- Greenspoon Marder Supports Kids Can
- Greenspoon Marder Attorneys Listed Among South Florida Legal Guide's Top Lawyers in 2017
- Greenspoon Marder Shareholder Jeffrey Backman Served as a Panelist at the 2016 PACE Washington TCPA Summit
- Greenspoon Marder Shareholder Jeffrey Backman Chosen to be a Featured Speaker at ALFN ANSWERS 2016 Conference
- Super Lawyers Recognizes 38 Attorneys at Greenspoon Marder
- Kids Can Organization Founded by Children of Greenspoon Marder Attorneys Honored for Fundraising Efforts
- Greenspoon Marder Shareholder Jeffrey Backman Serves as Panelist Speaker at PACE 2016 Convention & Expo
- Greenspoon Marder Law's Jeffrey A. Backman to Serve as a Panelist at the 2015 PACE TCPA Washington Summit
- Greenspoon Marder Law: Businesses Beware, Calling Customers Can Lead to Fines and Penalties
- Greenspoon Marder Law Attorneys Jeffrey Backman and Richard Epstein Secure Defense Verdict in Telephone Consumer Protection Case
- Jeffrey A. Backman to Serve on the Publications Board of the Commercial Litigation Committee for the Defense Research Institute
- Greenspoon Marder Law Attorneys Honored As 2014 Rising Stars, 40 Under 40
- Fifteen Greenspoon Marder Law Attorney's Selected as 2014 Florida Super Lawyers, and Ten as 2014 Florida Rising Stars
- Greenspoon Marder Announces Five Attorneys Promoted to Shareholders in Fort Lauderdale and Orlando Offices
- Greenspoon Marder Attorneys Together with the Youngest Philanthropists of Kids Can Foundation Give Back Kids Help Homeless kids For the Holidays
- 26 Greenspoon Marder Attorneys Listed Among Florida Super Lawyers



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