



## **Robby H. Birnbaum**

*Partner*

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Robby H. Birnbaum was born in Milwaukee, Wisconsin. He was admitted to the Florida and Wisconsin Bars in 1999. He is also admitted to the United States District Courts for the Southern District of Florida and Western District of Wisconsin.

Mr. Birnbaum earned his Bachelor of Arts from the University of Wisconsin, double majoring in Political Science and English. He went on to earn his Juris Doctorate from the University of Wisconsin Law School. During his graduate studies, Mr. Birnbaum interned for Justice William Bablitch of the Wisconsin Supreme Court. He was also a member of the Wisconsin International Law Journal and clerked for Judge Jeffery Wagner in Milwaukee County Circuit Court.

Mr. Birnbaum is a member of the Broward County, Palm Beach County, Florida, Wisconsin, and American Bar Associations. He is also a member of the Telemarketing, Internet and Privacy Subcommittee that serves the American Resort Development Association.

He focuses extensively on regulatory practices for credit counseling and debt settlement agencies, marketing and advertising regulation, and regulatory compliance.

### **Court Admissions**

- U.S. District Court, Western District of Wisconsin
- U.S. District Court, Southern District of Florida

### **Bar Admissions**

- Florida
- Wisconsin

### **Education**

- J.D., University of Wisconsin Law School, 1999
- B.A., Political Science and English, University of Wisconsin, 1996

### **Practice Areas**

- Government Relations

- Regulatory Compliance & Defense

## **Professional and Community Involvement**

- American Fair Credit Council, President
- National Association of Credit Service Organizations, President
- The Association of Settlement Companies, President, 2009-Present
- Information Privacy Sub-Committee, The Association of Resort Developers, Member

## **Professional Licenses**

- Certified Auditor, Vehicle Service Contract Industry

## **Speaking Engagements**

- Speaker, Association For Student Loan Relief Florida Workshop, May 11, 2017
- Presenter, "An Update on the Industry: Compliance and Regulators: What is Going On and What is Coming" Association For Student Loan Relief Summer Conference, August 2016
- Presenter, Vehicle Protection Association Annual Meeting, September 2016
- Presenter, "Debt Settlement Today", American Fair Credit Council (AFCC) Conference, March 9, 2015
- Presenter, Association of Independent Consumer Credit Counseling Agencies' (AICCA) 21st Annual Meeting. March 29- April 3, 2014, San Francisco, CA
- Presenter, Credit Repair Boot Camp, April 23-28, 2014, Tampa, FL
- Speaker, Vehicle Protection Association's Annual Conference. May 13-15, 2014. St. Louis, MO
- Speaker, The Association of Independent Consumer Credit Counseling Agencies 21st Annual Conference, 2014
- Speaker, The Association For Student Loan Relief 2013 Inaugural Student Loan Relief Conference, December 12-13, 2013
- Presenter, "State Of The Credit Repair Business: The Next Generation Of A Maturing Profession," Ninth Bi-Annual Credit Boot Camp, October 17, 2013.
- Presenter, "Student Loan Consolidation and Compliance: Safe and Sound Ways to Protect Consumers and Be Profitable," American Fair Credit Council Annual Conference, October 4, 2013
- Speaker, American Fair Credit Council Annual Conference, 2013
- Speaker, "State Of The Credit Repair Business: The Next Generation Of A Maturing Profession," The 9th Bi-Annual Credit Boot Camp, 2013
- Speaker, The Association For Student Loan Relief, 2013 Inaugural Student Loan Relief Conference, 2013
- Panelist, Credit and Collections Risk Conference, 2010
- Keynote Speaker, Debt Settlement Leadership Conference, 2010
- Speaker, The Association of Credit Counseling Professionals, 2009, 2010
- Speaker, United States Association of Bankruptcy Alternatives, 2006-2010
- Panelist and Speaker, National Association of Attorney Generals, 2009
- Speaker, National Association of Collections Agency Regulators, 2009
- Speaker, American Association of Debt Management Professionals, 2006-2009

## **Recognitions**

- *South Florida Legal Guide*, "Top Lawyers," 2014-2015, 2020

- *Super Lawyers* magazine, Florida "Rising Stars," Business/Corporate, 2012-2014
- *South Florida Business & Wealth* magazine, "Leaders In Law" Award, Finalist, Governmental Law, 2014
- *South Florida Business Journal*, "40 Under 40," 2012
- *South Florida Legal Guide*, "Top Up & Comers," 2009-2011
- *Daily Business Review*, "Most Effective Lawyers," 2009-2010
- *South Florida Business Journal*, "Up & Comers," 2006
- Co-Author, "Sounding Off on the Soundboard: FTC Considerations," *Call Center Times*, September 23, 2016
- Co-Author, "Heeding the Lessons of the FTC Case Against DirecTV," *Daily Business Review*, May 25, 2015

## In the News

- Featured, "Federal Bureau, Credit Repair Group Launch Legal Fight," *South Florida Business & Wealth*, May 26, 2020
- Quoted, "New Study Attributes \$1.6 Billion in Annual Consumer Savings to Debt Settlement Industry," *Business Wire*, September 9, 2019
- Quoted, "Survey Finds Consumers Overwhelmingly Opposed to the Credit Bureaus' Attempt To Exempt Themselves From Federal Regulation," *PRNewswire*, Oct 19, 2016
- Quoted, "Fraudulent Student Debt Relief Firm Shut Down by Consumer Bureau," *The New York Times*, April 1, 2016
- Quoted, "What Should I Do If My Student Loan Relief Company is Not Delivering Results?," The Huffington Post, December 6, 2014
- California Consumer Privacy Act (CCPA)
- Greenspoon Marder Client Alert: You Can "Predict" You Will Get A Lawful Marketing Call
- "Heeding the Lessons of the FTC Case Against DirecTV" By: Robby Birnbaum and David Schnobrick

## News

- Greenspoon Marder Seeks Declaratory Judgment Against CFPB On Behalf of Client National Association of Credit Service Organizations
- California Consumer Privacy Act (CCPA)
- Greenspoon Marder Client Alert: You Can "Predict" You Will Get A Lawful Marketing Call
- Greenspoon Marder Partner Robby Birnbaum Featured Speaker at the American Fair Credit Council 2018 Fall Conference
- Greenspoon Marder Partner Robby Birnbaum Featured Speaker at the American Fair Credit Council 2018 Spring Conference
- Greenspoon Marder Hosts Association For Student Loan Relief Florida Workshop
- Robby Birnbaum Speaks at the 2015 American Fair Credit Council Conference
- Greenspoon Marder's Robby Birnbaum to speak at the Vehicle Protection Association's Annual Conference
- Robby Birnbaum to speak at the Credit Repair Boot Camp
- Robby Birnbaum speaks at the AICCA's 21st Annual Meeting
- Robby H. Birnbaum, Partner-In-Charge of Greenspoon Marder's Regulatory Compliance and Defense group, speaks at The Association for Student Loan Relief (AFSLR)
- Robby H. Birnbaum elected President of the National Association of Credit Service Organizations
- Robby Birnbaum Partner of the Regulatory Compliance and Defense group at Greenspoon Marder, has been selected to speak at the Association of Independent Consumer Credit Counseling Agencies 21st Annual Conference
- Greenspoon Marder Partner Robby H. Birnbaum Elected President of the National Association of Credit Service Organizations
- Greenspoon Marder Attorneys Selected as Finalists for Lifestyle Media Group's Leaders In Law Award

- Twenty One Attorneys Ranked as “Top Lawyers” and Greenspoon Marder Listed as a "Top Law Firm" in the 2014 South Florida Legal Guide
- Robby Birnbaum to Speak at The Association For Student Loan Relief 2013 Inaugural Student Loan Relief Conference
- Robby Birnbaum to Present at The 9th Bi-Annual Credit Boot Camp
- Robby Birnbaum to Speak at the American Fair Credit Council Annual Conference
- Greenspoon Marder Settles Second Landmark Investigation and Lawsuit with The Consumer Financial Protection Bureau
- 26 Greenspoon Marder Attorneys Listed Among Florida Super Lawyers
- Greenspoon Marder Shareholder Honored at South Florida Business Journal's 2012 40 Under 40 Awards
- Greenspoon Marder Named as Top Law Firm 2012

