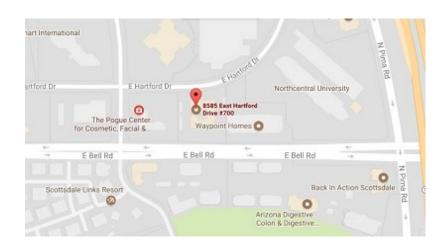
# GreenspoonMarder



# **Scottsdale**

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#### News

- Greenspoon Marder Partner Sharon Urias Appointed to International Trademark Association's International Amicus Committee For 2024-2025 Term
- Greenspoon Marder Names Sharon Urias as IP Practice Group Leader

## **Publications**

- Maintaining Control Avoiding a Naked Trademark License Designation
- Greenspoon Marder Intellectual Property Blog: Profit Awards in Trademark Cases: Supreme Court to Decide Whether Willfulness Is Required
- Trademark Protection in China
- How to Protect Your Registered Trademark
- Can Blockchain Technology Protect Your IP Assets?
- 3D Printing and IP Protection
- Do "Old Barbee" Alcoholic Beverages Really "Dilute" Barbie?
- Trademark Licenses in Bankruptcy Cases
- Trademark Trolling
- Ugg! Generic or Not?
- Patent Lawsuit Fee Awards: How Much Is Enough to Be "Exceptional"?
- Is Kim Kardashian Feeling The "Vibes"?
- Coca-Cola or Dr Pepper?

## Meet the Team

Mae M. Innabi

**Daniel Nageotte** 

Sharon Urias