



## Scottsdale

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### News

- Greenspoon Marder Hosts The You, Me & IP Webinar Series: "The Washington Football Team Is A \$3.4B Identity Crisis"

### Publications

- Greenspoon Marder Intellectual Property Blog: Profit Awards in Trademark Cases: Supreme Court to Decide Whether Willfulness Is Required
- Trademark Protection in China
- How to Protect Your Registered Trademark
- Can Blockchain Technology Protect Your IP Assets?
- 3D Printing and IP Protection
- Do "Old Barbie" Alcoholic Beverages Really "Dilute" Barbie?
- Trademark Licenses in Bankruptcy Cases
- Trademark Trolling
- Ugg! Generic or Not?
- Patent Lawsuit Fee Awards: How Much Is Enough to Be "Exceptional"?
- Is Kim Kardashian Feeling The "Vibes"?
- Coca-Cola or Dr Pepper?

### Meet the Team

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