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[www.hispanicwomenofdistinction.com](http://www.hispanicwomenofdistinction.com)

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## ***2017 Hispanic Women of Distinction Named***

### *The Latina mosaic in South Florida changes the face of American culture*

There is nothing more exciting than to spend a South Florida afternoon honoring 12 Latinas who have contributed to the south Florida communities and a special award, The Latina Pioneer for 2017. The 16<sup>th</sup> anniversary of the Hispanic Women of Distinction Charity luncheon to be held on August 25<sup>th</sup> at Signature Grand in Davie, Florida is expected to be another sell-out of philanthropists, business leaders, elected officials as well as socialites in attendance to pay tribute to Latina professionals who are strengthening the social fabric of this country and making inroads in the leadership pipeline for a growingly diverse America. The event benefits the Jessica June Children's Cancer Fund and Pace Center for Girls.

At PACE Center for Girls, girl-centered culture celebrates the power and potential of girls. With 19 non-residential centers throughout Florida, they provide a safe environment where middle and high school aged girls can thrive. The balanced emphasis on academics and social services is combined with a program model to produce an experience that is nationally recognized as one of the most effective programs for helping at-risk girls realize brighter and more productive futures.

The Jessica June Children's Cancer Foundation (JJCCF) is a nonprofit public charity founded in 2004 by Sandra Muvdi shortly after the loss of her only child to cancer. Its *mission* is to provide emergency financial assistance for children fighting cancer to ensure access to basic human necessities. The Foundation also advocates for and raises awareness of childhood cancer.

Presented by **Latina Style Magazine**, the nation's leading publication for Latina entrepreneurs, in partnership with **Bank of America** and **AARP**, Real Possibilities, the highly-promoted celebration brings to the forefront the contributions of Hispanic women from South Florida. What the women have in common and is a major part of the judging process, is their American entrepreneurship intertwined with their values and traditions.

"This year was truly a difficult decision for our judges. With more than 50 nominations submitted, selecting 12 became a week-long effort to cast votes for the "*crème de la crème*" stated, Elaine Vasquez, founder and producer of the annual event. Nominations were solicited from past honorees and community leaders in south Florida.

"We are delighted to continue our long-time partnership with Hispanic Women of Distinction and provide insight and support to the entrepreneurs and community leaders who are making a difference," said Robert Bard, CEO and Publisher of Latina Style Magazine.



