



**Michelle Martinez Reyes is the Chief Marketing Officer (CMO) for Greenspoon Marder.** Working closely with the founders and shareholders, Ms. Martinez Reyes serves as part of the leadership team of the firm. Greenspoon Marder is one of the fastest growing AmLaw 200 firms since 2015. She focuses on the firm's strategy and growth, branding, business development, client relations and media and public relations efforts across 20 offices throughout the U.S.

With over 20 years of experience working with domestic and international clients, Ms. Martinez Reyes' experience includes over 10 years of management experience with projects as a specialized marketer and relationship manager, with particular focus within the professional services and legal industry.

Ms. Martinez Reyes' legal experience includes work for various AmLaw 100 law firms including the three largest law firms in Florida, and experience in various key markets throughout the U.S. Prior to joining Greenspoon Marder, Ms. Martinez Reyes was a Senior Practice and Business Development Manager & Regional Marketing Manager for Hunton & Williams for five years. She led the marketing and public relations efforts for the firm's firm-wide Latin America Practice and Miami office. Her business development repertoire has included a special focus on Latin America and the Caribbean, Spain and Asia.

Fluent in English and Spanish, she holds an MBA from Nova Southeastern University with a specialty in global management and a bachelor's degree in political science from Florida International University.

Michelle's professional involvement includes the Legal Marketing Association, American Marketing Association, and the Public Relations Society of America.

For additional details, please visit - <https://www.linkedin.com/in/michellemartinezreyes>.